

Terms and Conditions, Privacy Policy of CONFidence 2020

Terms and Conditions

These rules set out the terms and conditions of using the website of the **Confidence Conference** available at <https://confidence-conference.org> and are an integral part of any agreements executed by PROIDEA through the Website.

I. Definitions

For the purpose of these Rules, the following terms shall have meanings ascribed to them below:

1. **Agenda** – shall mean a detailed programme of the Conference defined by PROIDEA, made available on the Website after determining some or all of the Speakers. The Agenda is indicative and is subject to change;
2. **Form** – web form available on the Website that enables a person who made a correct Application provide data required to send a conference pack, which includes: name and surname, address, and size/type, if applicable;
3. **Conference** – shall mean IT security conference under the name Confidence organised by PROIDEA on 7-9 September 2020 through Video conferencing platform;
4. **Website** – shall mean the website available at <https://confidence-conference.org> containing information on the Conference and making it possible to register for participation in the Conference as a Participant or Speaker through the Platform;
5. **Registration Platform** – shall mean a website available at: <https://app.evenea.pl/event/confidence2020/> to which a user is redirected from the Website to register for participation in the Conference as a Participant or Speaker (Registration). Redirection to the Platform takes place

after clicking on the “Registration” tab on the Website and starting the Registration process on the Website. The Platform is offered as part of the Evenea online service provided by Event Labs Sp. z o.o. of Warsaw.

6. **Communication platform** – dedicated application delivered by third party, each time indicated in case of a specific Conference, used for communication between interested Participants, Speakers and PROIDEA;
7. **Video conferencing platform** – platform used for video conferences that also allows individual contact between Participant and Speaker, through which the Conference is carried out. The type of Video conferencing platform is indicated each time in information regarding the Conference;
8. **Speaker** – shall mean an adult natural person authorised to give a lecture during the Conference, selected by PROIDEA in accordance with the procedure referred to in Section V of these Rules;
9. **PROIDEA** – shall mean PROIDEA Sp. z o.o. of Kraków, with its registered office at ul. Zakopiańska 9, 30-418 Kraków (Poland), entered in the Business Register maintained by the District Court for Kraków-Śródmieście in Kraków under No. KRS 0000448243, holding Tax Identification Number (NIP): 6793088842, with the share capital of PLN 10,000, paid in full, organizer of the Conference and owner of the Website;
10. **Privacy Policy** – document available on the Website at <https://confidence-conference.org>, which sets out the rules, goals, and basis of processing of personal data of Users, Participants, and Speakers, as well as rights of data subjects and other information regarding processing of personal data on the Website;
11. **Rules** – present rules;
12. **Website** – web page available at <https://confidence-conference.org>, where information about the Conference is published, which enables submitting an Application by using the provided tools and participating in the Conference online;
13. **Participant** – shall mean an adult natural person entitled to participate in the Conference and receive additional benefits specified in detail in Section IV of these Rules. A minor may be a Participant only with the consent of PROIDEA.

Persons under 18 years of age may be allowed to participate in Confidence after their prior verification by the Organiser (only with the consent and under the care of a legal guardian). Please contact us in advance by e-mail: rejestracja@proidea.org.pl;

14. **User** – shall mean an adult natural person using the Website;
15. **Applicant** – natural person, legal person or organisational unit without legal entity, with legal capacity granted by regulations, submitting an Application on behalf of themselves or for a third party.
16. **Application** – filling out the form available on the Platform, which enables providing data necessary to participate in the Conference and paying the fee for participation in the Conference.

II. General provisions

1. Using the Website and the services offered through the Website shall be deemed as approval of these rules (the “Rules”) and the Privacy Policy. These Rules set out the terms of using the Website, as well as detailed rights and obligations of PROIDEA, Participants, Users, and Speakers;
2. All rights to the name of the Website, its graphic and functional concept, as well as rights to all text and graphic elements used on the Website, with the exception of elements provided by third parties (in particular logotypes of partners, media partners, sponsors, partner conferences etc.), are held by PROIDEA and may be used only with the consent (under a license) granted by PROIDEA.
3. In matters related to the use of the Website or participation in the Conference, Users may contact PROIDEA by e-mail, to the following e-mail address: paulina.makarewicz@proidea.org.pl
4. Reading the Rules and Privacy Policy is essential to perform an Application, and thus to participate in the Conference;
5. Users, Participants, Speakers, and PROIDEA are obliged to comply with these Rules;

6. Platform, Communication platform, and Video conferencing platform are collectively named in the Rules “Platforms”.

III. Terms and conditions of using the Service and Platform.

1. PROIDEA provides through the Website electronic services including:
 - a. the possibility to read the information publicly available on the Website, in particular concerning the Conferences organised by PROIDEA,
 - b. the possibility to submit an Application for the Conference,
 - c. ordering conference materials.
 - d. Reading the information publicly available on the Website, in particular concerning the Conferences and Schedule, is possible for every Internet user.
2. PROIDEA provides a service allowing to submit an Application by redirecting the User to the Platform, and service allowing to order conference materials by sending a form to servers of the Website.
3. Using the Website and Platform, as well as services and tools available through them require access to Internet and a device (personal computer, smartphone, tablet) equipped with an updated web browser. Using the Internet access may involve costs applied by User’s Internet provider.
4. PROIDEA informs that normal course of the Conference requires stable and good quality Internet connection, thus is not responsible for low quality of Participants’ and Speakers’ connection that will impede or prevent participation in the Conference.
5. Using the Website and electronic services available through it is not attached with security threats of User’s ICT system other than usual threats resulting from using the Internet, such as computer viruses, malware, attacks by third parties aimed at breaking the security of User’s or Website’s ICT system in order to illegally obtain information, including personal data.
6. In order to ensure secure data transmission through the Website, PROIDEA shall apply technical and organizational measures corresponding with the level of risks related to the use of the Website.

7. In order to prevent threats, including threats listed in paragraph 6 above, it is advised that Users use antivirus software and similar software protecting from these threats
8. Users shall not abuse the Website, in particular:
 - a. transmit any content that would cause disruption or overload of the Website or systems used by entities that participate, directly or indirectly, in the provision of services by electronic means;
 - b. transmit any content that could infringe on the personal rights of any third parties, or on any copyrights, intellectual property rights or business secrets, or that might in any other manner violate the law and order or be contrary to accepted principles of morality;
 - c. transmit any content containing computer viruses and other malicious software, such as worms, trojan horses, keyloggers or other;
 - d. transmit any content that would distribute unsolicited commercial information (SPAM) other illegal content – as well as transmit any other unlawful content.

IV. Participation in the Conference as a Participant.

1. Application for participation in the Conference can be submitted at any time before the Conference starts.
2. Applicant acting for a third party should be authorized to provide PROIDEA with personal data of the submitted person in the extent required to submit a correct Application, and if needed to fill out the Form. Applicant is obliged to provide such person with Rules and Privacy Policy and ensure that the person has read them.
3. User acting on behalf of Applicant, who is a legal person or organisational unit without legal entity, with legal capacity granted by regulations, declares at the moment of submitting an Application that they are authorized to act on behalf of such Applicant, who is a legal person of organizational unit, and will provide appropriate authorization on demand of PROIDEA.

4. Application can be submitted by filling out and sending the application form available on the Platform and paying the fee.
5. In the registration form for Participants available on the Platform and the Website, the User shall provide the following data: first and last name; email address (to which tickets, information on the Conference will be sent, which is why we request a valid email address) and other comments, as well as Participant information: first and last name, email address, phone number, company name and position. Additionally, the User optionally provides the following information required for the invoice: company name, address, postal code, city and the NIP. The company name and NIP are given in order to provide the invoice if the registration is being carried out for the Company (legal persons, organizational units without legal entities but with legal capacity, individuals conducting business activities). In the registration form, the User also provides a promotional code (discount code) (if the User has received one). If the User does not provide the promotional code at the time of registration despite possessing such a code, he or she will lose his or her rights to obtain a discount and the registration will follow in accordance with conditions as a User paying as per the Price List referred to in Section IV.
6. If the Application is submitted by Applicant acting on behalf of third party, they should provide their data in the application form.
7. Participation in the Conference as a Participant is subject to an admission fee. The cost of participation is indicated in the Price list visible in the application form available on the Platform ("Price list").
8. Cost indicated in the Price list concerns participation of one person in the Conference, according to the content of the Price list. Entitlement to discounts provided in the Price list can be verified by PROIDEA.
9. Verification of entitlement to a discount is based on giving the User, who submitted an Application with a discount, a deadline not shorter than 7 (seven) days to provide materials proving entitlement to a discount. In case of negative verification of entitlement or lack of contact from such User, PROIDEA is entitled to cancel the Application. Money paid for cancelled

Application will be returned in 14 days to an account, with which the payment was made.

10. Cost indicated in the Price list includes all the fees and taxes.
11. Payments for participation in the Conference may be made in Polish złoty.
12. These Rules provide for the following payment methods:
 - a. online payment: by payment card. This form of payment shall be processed by PayPal and Dotpay Sp. z o.o.
 - b. offline payment: payment by wire transfer according to data provided in an email sent to an address indicated while submitting the Application.
13. Failure to make the payment for participation in the Conference shall not constitute resignation from participation, and the User or persons registered for participation shall retain the right to participate in the Conference and PROIDEA shall retain the right to receive the relevant payment.
14. It is possible to enter a promotional code (discount) in the application form. Lack of discount code during the registration results in loss of right to obtain a discount and registration is performed on payment terms indicated in the Price list.
15. By submitting an Application, the Applicant submits to PROIDEA an offer of agreement for participation in the Conference.
16. Receiving by PROIDEA an offer described in the preceding paragraph is confirmed by sending an email validating the Application to an email address provided in the Application. The agreement for participation in the Conference between PROIDEA and Applicant is concluded at the moment of sending such message.
17. Upon the conclusion of agreement the person to whom the agreement is concluded obtains the status of a Participant, which enables them to participate online in every lecture listed on the Schedule. Participation in the Conference will be possible through Video conferencing platform available on the Website on one device only, after entering an access code, which was provided via email not later than one hour before the Conference starts, or immediately after registration in case of doing it during the Conference.

18. Direct communication between Participant and Speakers during the Conference will be possible through the Video conferencing platform.
19. A User who is a consumer (i.e. a natural person performing a legal action not related directly to his or her economic or professional activity, having full legal capacity [understood as being an adult who has not been legally incapacitated and may perform legal actions on his or her own behalf]), shall have the right to rescind the agreement with PROIDEA without incurring any costs and without stating any reason within 60 days from the date of entering into the agreement in accordance with Section IV.16. A statement of rescission of the agreement shall be made in writing. The User may use the form of the notice enclosed with these Rules
20. Regardless of the rights provided by generally applicable law, the User who paid the admission fee shall have the right to resign from participation in the Conference not later than by 17 August 2020 by sending PROIDEA a written statement of resignation by registered letter to PROIDEA's address or in digital form at email: rejestracja@proidea.org.pl. In case of registered letter, deadline is considered kept if the letter was posted on the above date. In case of resignation described in this provision, PROIDEA will return the amount corresponding to the payment for participation in the Conference to the Participant. In the event of resignation referred to in this Section, PROIDEA shall refund the User for the amount equal to paid admission fee for the Conference. PROIDEA will make the best effort to return the Conference fee within 30 days from receiving the User's resignation.
21. Applicant acting on behalf of third party is authorized to submit resignation within the deadline stated in the preceding paragraph, on conditions specified in Art. 388 § 2 of the Civil Code.
22. PROIDEA shall allow changes to be made in the list of participants. Information on any change of Participants should be notified to PROIDEA not later than 5 days before the commencement of the conference. Any change of Participants shall require the User to fill in a new registration form and provide information on the change of Participants to the following e-mail address: rejestracja@proidea.org.pl, including the details of the persons concerned. In

case of delivering the conference pack before the change of the Participant, the Participant is responsible for delivering the pack to the person concerned.

23. Participant is entitled to receive a conference pack (does not apply to student tickets). The conference pack is delivered by registered mail to the Participant's address. In order to receive a conference pack, it is necessary to provide Participant's address in the Form.
24. As part of the Conference, competitions and other separately regulated activities may be held, in which Participant is entitled to participate based on a correct Application. Participating in competitions or additional activities may require performing activities specified in their rules, including providing additional data.

V. Participation in the Conference as a Speaker.

1. A User shall submit the request for participation in the Conference as a Speaker by completing the form on the page:
https://confidence-conference.org/call_for_papers_2020.html
2. In the registration form, the User shall provide the following data: name and surname, e-mail address, telephone number, e-mail, country of residence, company name, position, brief curriculum vitae, type of session, name of the lecture, category, level of difficulty of presentation, abstract, duration, language of the lecture. The User shall enclose a digital photograph with the form.
3. PROIDEA shall send a confirmation of receipt of a request to the e-mail address indicated by the User in the registration form for Speakers.
4. Participation in the Conference as a Speaker shall be subject to PROIDEA's review of the submitted request. The review of submitted requests and selection of Speakers shall be made by the Programme Board appointed by the PROIDEA. PROIDEA shall notify the User of the review result by e-mail.
5. In the case of a positive review, the Speaker shall prepare a presentation and send it to PROIDEA's e-mail address, no later than 14 days before the date of

the Conference. The Speaker is solely responsible for all content of the presentation.

6. By submitting a request for participation, Users shall award PROIDEA a non-exclusive license to use the materials provided to PROIDEA in connection with participation in the Conference – abstracts in Polish and English, the presentation provided to PROIDEA, and the lectures given by the Speaker during the Conference. Speakers shall also consent to the use of their image (“Rights”). The Licence shall cover:
 - a) in respect of recording and reproduction – recording and reproduction of the Rights using any technique, including by printing, reprography, digital techniques, on all types of media, including on CDs and semi-conductor devices, as well as entering and loading the Rights in the memory of information and communication systems;
 - b) in respect of dissemination – leasing, lending and placing on the market of any media with recorded Rights;
 - c) in respect of dissemination otherwise than specified in item b above – making the Rights available in such a manner that any interested person can access the Rights at a place and time of their choice, displaying, broadcasting and rebroadcasting, both terrestrial and satellite, transferring the Rights by streaming, both live and on demand. The license shall be awarded subject to a positive review of the request in accordance with Section V.3. above. Speakers participating in the Conference shall also be required to register as Participants.
7. Speakers participating in the Conference shall also be required to register as Participants. The lecture will be delivered through Video conferencing platform.
8. The Speaker who has been approved by the Programme Board may be replaced by another Speaker, if such replacement Speaker represents the same company, presents the same material and the session has exactly the same technical or commercial profile and if such change is promptly notified to PROIDEA.

9. PROIDEA shall have the right to refuse such a replacement if any of the above conditions is not met.

VI. Personal details.

1. PROIDEA shall process the personal data of Participants and Speakers in the scope and on the terms indicated below and specified in detail in the Privacy Policy.
2. The entity acting as the Controller of personal data shall be PROIDEA Sp. z o.o. of Kraków, with its registered office at ul. Zakopiańska 9, 30-418 Kraków, entered in the Business Register maintained by the District Court for Kraków-Śródmieście in Kraków under No. KRS 0000448243, holding Tax Identification Number (NIP): 6793088842, with the share capital of PLN 10,000, paid in full.

VII. Complaints.

1. The User may lodge complaints to the following e-mail address: paulina.makarewicz@proidea.org.pl or in writing, to the registered address of PROIDEA.
2. A complaint concerning the Conference proceedings may be submitted within 14 days after the end of the Conference. A complaint shall be deemed to have been lodged on the date of receipt of such complaint by PROIDEA.
3. Complaints lodged after the lapse of the period specified in Section VII.2. shall not be recognised.
4. PROIDEA shall review any complaints within 14 days after the date of their submission. If PROIDEA does not reply to a complaint within the deadline specified above, it shall be deemed that the complaint was granted, i.e. PROIDEA considered the User's statement or request as justified.

VIII. Order regulations.

1. Conference Participants and Speakers using the Platforms shall act in a way that does not pose a threat to the safety of other Participants and Speakers, comply with the law and these Rules, as well as immediately follow the instructions of security staff. It is forbidden to obstruct and block exits and escape routes, as well as other necessary rescue or fire-fighting equipment in the event of an emergency during the Conference.
2. Conference Participants and Speakers using the Platforms shall respect the rights and personal dignity of other Participants and Speakers. Participants and Speakers shall be strictly prohibited from harassing other Participants and Speakers. Harassment shall be deemed as: offensive verbal comments on sex, gender, age, sexual orientation, disability, physical appearance, body size, race, ethnicity or religion, as well as intentional intimidation, persecution, improper physical contact and unwanted sexual attention. In addition, during the Conference it shall be prohibited to use words and symbols commonly recognised as prohibited, including rude language or expressions that may offend religious or ideological feelings, or implying discrimination.
3. It shall be forbidden to damage any markings and information boards, advertising media, devices and equipment on the Conference premises etc. Participants and Speakers shall use sanitary facilities only for their intended purpose.
4. Participants and Speakers shall promptly notify PROIDEA of any instances of misconduct (in particular those indicated above) by other Participants or Speakers.

IX. Out-of-court dispute resolution.

1. Any disputes that may arise between PROIDEA and a Participant who is a consumer (i.e. a natural person performing a legal action not related directly to his or her economic or professional activity, having full legal capacity [understood as being an adult who has not been legally incapacitated and

may perform legal actions on his or her own behalf]), may be resolved by conciliation. For detailed information on the methods and access to forms of out-of-court dispute resolution, see: https://www.uokik.gov.pl/pozasadowe_rozwiazywanie_sporow_konsumenckich.php

2. Detailed information on the possibility of having recourse to an out-of-court complaint and redress mechanism, out-of-court dispute resolution as well as the rules of using these procedures, is also available at the offices and on the websites of:
 - a. county (municipal) consumer ombudsmen;
 - b. social organisations whose statutory tasks include consumer protection (including the Polish Consumer Federation, Association of Polish Consumers). Advice is provided by the Polish Consumer Federation through a free helpline 800 007 707 and by the Association of Polish Consumers at porady@dlakonsumentow.pl)
 - c. Provincial Inspectorates of the Trade Inspection and on the following websites Internet of the Office of Competition and Consumer Protection:
 - d. http://www.uokik.gov.pl/sprawy_indywidualne.php;
 - e. http://www.uokik.gov.pl/wazne_adresy.php.
3. In the event of a dispute between PROIDEA and a Participant who is a consumer concerning the agreement on participation in the Conference, the consumer shall be entitled to having recourse to an out-of-court complaint and redress mechanism, including by filing a complaint in one of the official languages of the European Union, including Polish, through the EU ODR online platform available at: <http://ec.europa.eu/consumers/odr/>
4. A Participant who is a consumer has the right to apply to the Provincial Inspector of the Trade Inspection, pursuant to Art. 36 of the Act on Trade Inspection of 15 December 2000, for initiation of mediation proceedings regarding amicable settlement of the dispute between the consumer and PROIDEA. Information on the rules and procedure of the mediation conducted by the Provincial Inspector of the Trade Inspection is available at the offices

and on the websites of individual Provincial Inspectorates of the Trade Inspection.

5. A Participant who is a consumer has the right to apply to the permanent consumer arbitration court referred to in Art. 37 of the Act on Trade Inspection of 15 December 2000, for resolution of the dispute arising under the concluded agreement.

X. Final provisions

1. Unless otherwise stated in these Rules, communication between PROIDEA and the User who submitted the registration form for a Participant or Speaker to PROIDEA will be carried out electronically, to the User's e-mail address indicated in the Account settings, and to the following PROIDEA's e-mail address: paulina.makarewicz@proidea.org.pl or any other address in the proidea.org.pl domain.
2. Polish law is applicable for agreements based on these Rules.
3. The up-to-date Rules shall be published on the Website and sent, free of charge, to the Participant at his or her each request to the e-mail address indicated by the User.
4. PROIDEA reserves the right to change the date of the Conference or cancel it only in case of events beyond its control (state of emergency, natural disaster), which prevent the Conference from being held within the time specified in the Conference announcement posted on the Website. In case of change of the date of the Conference, Participants and Speakers have the right to withdraw from the contract within 14 days from announcing the change of the date of the Conference. Information on the change of the date of the Conference will also be sent to email addressed of Participants and Speakers.
5. PROIDEA reserves the right to change the Rules for an important reason. Important reasons include in particular:
 - o the need to update contact details, including names or references included in the Rules;

- o the need to adapt the Rules to changing legal provisions regarding issues regulated by the Rules;
 - o the need to execute judgements, decisions or recommendations of authorized courts or public authorities in matters related to content regulated by the Rules;
 - o changing the operation of the Website, including its development and adding new functionalities;
 - o changing the technical conditions of providing services through the Website;
 - o the need to remove any errors or ambiguities, if they appear in the Rules;
 - o the need to modify the Rules in order to avoid abuse of violation of the Rules.
6. PROIDEA reserves the right to amend these Rules. Any amendment to these Rules shall each time be notified to Users by way of a notice placed on the Website, not later than 14 days before the planned effective date of such amendment. If a User does not consent to such amendment to these Rules, he or she should notify PROIDEA of the fact within this period.
7. In case of disagreement with the new content of the Rules, the User should stop using the Website when the new content of the Rules comes into force.

Privacy Policy

1. This privacy policy ("Privacy Policy") contains information concerning the processing of personal data obtained through participation in the Confidence conference, on 7-9 September 2020 ("Conference").

2. The Administrator of the personal data collected in correlation with the Conference is PROIDEA Sp. z o.o., whose headquarters is in Cracow (30-418), ul. Zakopiańska 9 and has been entered into the register of entrepreneurs kept by the District Court for the City of Cracow under the number 000448243, NIP: 6793088842, and is also the leading organizer of the Conference (“Administrator”).
3. You may contact us via email: biuro@proidea.org.pl or reach us at our phone number +48 605 177 303. Our telephone operating hours are from Monday to Friday from 9:00am to 5:00pm.

What kind of personal data do we process and for what reasons?

1. The Administrator processes personal data in agreement with the General Data Protection Regulation as of 27 April 2016 regarding the protection of individuals in connection with the processing of their personal data and regarding the ease in processing such data, as well as the repeal of the Data Protection Directive 95/46/EC (“GDPR”).
2. We process personal data collected via a Conference registration form, which is available on our webpage at the address: <https://confidence-conference.org> (“Service”).
The Service contains information on the Conference and enables individuals to declare their participation in the Conference via the webpage, which is available at the address: <https://app.evenea.pl/panel/moje-wydarzenia/podglad/?ID=228579> (“Platform”).
3. The Administrator processes the following personal data of every user (who is a participant of the Conference): first name and last name, email address, telephone number, company name and position. This information is given out voluntarily by each participant, however this data is essential for the purpose of entering into an agreement with the Administrator, regarding participation in the Conference, as well as for the execution of the Conference. In the case of

participants signed up by another party, the Administrator collects and processes additional personal data also collected via the registration form for the Conference, which is as follows: first name and last name, email address and telephone number.

4. The user's personal data is processed for the purpose of providing services at the Conference as a part of the execution of the agreement on participation at the Conference by the Administrator, on the basis of art. 6 par. 1 pt. b) of the GDPR.
5. PROIDEA collects and processes the following data of users taking part in the Conference as speakers: first name and last name, email address, telephone number, country of residence, company name, position held, short bio, type of session or panel, lecture title, category, level of difficulty of presentation, abstract, duration, language of presentation, photograph. PROIDEA processes the personal data of users who have expressed an interest in taking part in the conference as speakers, for the purpose of assessing applications and choosing speakers, as well as for the purpose of the possibility for speakers to participate in the Conference. Accepting the terms and regulations occurs through the selection of the corresponding box found in the presenter's form and is completely voluntary, however it must be stated that choosing the proper box is a condition of attending the Conference as a speaker (the basis of processing personal data is the agreement of the person in question - art. 6 par. 1 pt. a) of the GDPR). The data is processed for the purpose of assessing the lecture by the Board of the Confidence 2020 Program.
6. During the conference, photographs and videos may be taken, and in connection with this fact, the Administrator will process your image on the basis of the agreement presented in art. 6 par. 1 pt. a) of the GDPR.
7. By giving such data as a user name on Twitter, information regarding how you found out about the Conference, information regarding what it was that made you want to attend the Conference, as well as other questions are voluntary and optional.

8. Providing information for the VAT invoice: company name, address, postal code, city, NIP (optional) is necessary to be provided with an invoice. This type of personal data can be processed for the purpose of issuing an invoice on the basis of art. 6 par. 1 pt. f) of the GDPR.
9. If you agree to the terms, your personal data including: first name and last name, email address, telephone number, country of residence, company name, position, may be processed for marketing and promotional purposes, which are related to offers from the Conference Partners on the basis of art. 6 par. 1 pt. a) of the GDPR. Agreeing to such terms is done on a voluntary basis and does not make up a condition for participating in the conference. However, the Administrator may process this data for marketing purposes on the basis of art. 6 par. 1 pt. f) of the GDPR.
10. After carrying out the agreement for participation in the conference, the basis on which data will be processed, within the limitations of the point outlined below, is justified on a legal basis (art. 6 par. 1 pt. f) of the GDPR), and is displayed in order to ensure the legal safety of the administrator.
11. Your personal data may be subject to profiling in order to reach the targets that they were chosen for. This data will not, however, be used by the administrator for the purpose of making automatic decisions.

How long do we keep your personal data?

1. Your personal data will be processed until the claims related to the agreement with the Administrator regarding participation at the conference have expired.
2. In the case that you agreed to the processing of your data for marketing purposes, your information will be processed until you withdraw your consent to such processing.
3. In the case that the Administrator received your consent to process your personal data for the Conference Partners (on the basis of art. 6 par. 1 pt. a) of the GDPR), your data will be processed by the Administrator until they have been sent to the Conference Partners. The Administrator has the right to use the materials made available by the Presenters after the conference, for the

purpose of recruiting other speakers for the following editions of the Conference.

Who do we give your personal data to?

1. The recipients of your personal data are the Administrator's employees, as well as those cooperating with the Administrator. The recipients of your data may also be entities which provide services to the Administrator with regards to organizing the Conference or helping the Administrator reach marketing goals. Among those who have access to the personal data gathered by the Administrator are those entities servicing the Platform, which aid in registering for the Conference (the Platform is available through the web service Evenea, which is run by Event Labs sp. z o.o. in Warsaw). Additionally, if you are using the online payment system, the Administrator has the right to make your data available in order to carry out the payment process.
2. If you agree to have your data processed by the Conference Partners, they will also be authorized to process the personal data named above.
3. In certain cases, your personal data may also be shared with public bodies. This will only occur in the case that legal stipulations require us to do so.
4. In very rare cases, your personal data may be shared with the United States of America (see pt. 26), but only to those bodies which guarantee the safety of your personal data abiding by the proper standards for their protection, i.e. with reference to those issued by the European Commission's decision to provide the proper protection of personal data, mentioned in art. 45 of the GDPR, as part of the Privacy Shield, or on the basis of any necessary security, mentioned in art. 46 of the GDPR, including model contractual clauses.

Your rights

1. Any requests that you may have regarding your rights may be sent to us at our email address: biuro@proidea.org.pl or mailed to us by post at our address: Proidea Sp. z o.o., ul. Zakopiańska 9,30-418 Cracow Poland.

2. You are entitled to the following rights:
 - a. The right to request access to your personal data;
 - b. The right to make changes your personal data: if you believe that the personal data provided is inaccurate or incomplete;
 - c. The right to remove your personal data;
 - d. The right to limit what personal data is processed;
 - e. The right to object to the processing of your personal data: you are entitled to object to the processing of your personal data on the basis of a personal situation. You have an absolute right to object to your personal data's being processed for direct marketing purposes, including profiling linked with direct marketing. In connection with the fact that the basis of processing personal data lies within the justifiable interest of the Administrator, i.e. the settlement, investigation or protection of the Administrator's claims, the processing of the personal data of individual participants signed up for the Conference by another party (art 6 par. 1 pt f GDPR) may be objected by the individual.
 - f. The right to withdraw consent: if you agreed to the processing of your personal data, you are entitled to withdraw your consent at any time, however this withdrawal does not pertain to the data that was processed before withdrawing consent.
 - g. The right to transfer your personal data:
3. We will use our best efforts to ensure that your personal data is fully and legally protected. If, despite this fact, you believe that we are processing your data illegally, you are entitled to the right to lodge a complaint with a supervisory authority, which falls to the President of the Personal Data Protection Office in Poland.

Cookies

General information about cookies

1. We use technologies, such as cookie files, to gather and process personal data in order to personalize the content of advertisements visible on other web pages, as well as to conduct analyses of the traffic present in the Service.

Cookies enable us to get to know your interaction with the Service better. They allow us to therefore organize its structure. They also collect information on how it is that you use the Service, on the page through which you were directed to us, as well as the number of times you visited our page and how much time you spent on specific pages. Cookies also allow us to personalize our advertisements, as well as those of our partners.

The Service's cookie files are automatically stored in your devices if your setting so allow. A cookie file usually contains the domain name, its expiration date, as well as an individual random identification number for that file. The information stored within a cookie file may be found with other data that you provided, including your email address. You may switch off the cookies function in your internet browser's settings. If you choose this option, you will be able to navigate the web, however the functions of the sites may be limited.

Using the Service and having cookies switched on in your settings is automatically read as consent for us to use cookies.

2. The Service uses the Administrator's cookies, as well as third party cookies.

Google Analytics

The Service uses the Google Analytics tool, a web analysis service offered by Google Inc. ("Google"). The Google Analytics tool uses cookies stored in your computer, which allow you to use the Service. Information on your use of the Service is sent to the US's Google server and there saved. The Service uses the anonymization of IP addresses. This means that your IP address will, in advance, be shortened by Google in the EU or other countries outside the EU which are also signatories in the Agreement on the European Economic Area.

The full IP address, before being shortened, will be sent to the Google server in the US only in special cases. Google uses the data in order to analyze your use of the Service for the Administrator, with the goal of creating reports on activity on the Service, as well as for the purpose of providing other services related to the use of the Service and Internet to the Administrator. The IP address identified by Google Analytics will not be merged with other data collected by Google.

Remarketing

The service uses cookie remarketing tools in order to provide you with advertisements on Facebook (Facebook Pixel) and Google (Google Ads).

Web Beacons

Besides cookies, the Service may also collect data regularly collected by the administrators of internet systems as a part of the so-called logs and files.

IP Address

The Administrator reserves the right to collect the IP addresses of those visiting the Service, as they may be helpful in diagnosing technical problems in the server, conducting statistical analyses (such as determining the regions that most visits come from). Additionally, they may be helpful in administering and perfecting the Service. The IP addresses are collected anonymously, which means that they are in no way placed in conjunction with the personal data of a user.

Changes to the Privacy Policy

1. Changes may need to be made to our Privacy Policy. If the Privacy Policy does undergo any change, you will be notified about such a fact.

2. This Privacy Policy applies as of 28.07.2020